



The Small Business Start-Up Kit for California

By Peri H. Pakroo J.D.



The Small Business Start-Up Kit for California By Peri H. Pakroo J.D.
and much more

The 8th edition is completely updated, and includes new chapters on e-business and doing business from home. It also covers the latest California-specific business information, including sales tax rates by county, registration forms and fees. Updated forms and business-planning spreadsheets are included on CD-ROM.

[!\[\]\(e3f8612927870f2e0f9f5989e6dd3064_img.jpg\) **Download** The Small Business Start-Up Kit for California ...pdf](#)

[!\[\]\(003082e50e3009141f59bd5df831749f_img.jpg\) **Read Online** The Small Business Start-Up Kit for California ...pdf](#)

 **Download** [The Small Business Start-Up Kit for California ...pdf](#)

 **Read Online** [The Small Business Start-Up Kit for California ...pdf](#)

Download and Read Free Online The Small Business Start-Up Kit for California By Peri H. Pakroo J.D.

Editorial Review

"The Small Business Start-Up Kit for California puts all the California-specific information you need to begin your business -- right at your fingertips." (*San Francisco Chamber of Commerce* 2008-02-04)

An excellent resource for beginners... written specifically for entrepreneurs who want to start their own business in California." (*StartupJournal.com* 2008-04-08)

Excellent advice... for would-be small-business owners, and heeding it can help you avoid many early mistakes." (*Los Angeles Times* 2008-03-01)

"Provides step-by-step instructions for setting up a small business in California and guiding it safely through its first year and beyond." (*Reference & Research Book News* 2008-01-05) From the Publisher

Updates

Here are summaries of important legal or procedural changes that affect the latest edition of this product. If you want to check on the accuracy of any other information in the book, please follow the legal research instructions in the book or in Nolo's research manual, *Legal Research: How to Find and Understand the Law*.

What's New in the 7th Edition of Small Business Start-Up Kit for CA

Overview of What's New

The new edition is revised and updated to include the latest business, legal, and financial information, including:

A new chapter focusing on marketing and promoting your business inexpensively.

A new section that explains the basics of search engines in electronic commerce. This section helps readers decide whether search engine optimization is important for their business and offers sensible strategies for improving search engine results.

New material about hiring and managing employees, including discussing the importance of carefully defining positions and writing job descriptions before beginning the hiring process, and establishing periodic and regular review processes.

Chapters Most Affected

Chapter 12 is an entirely new chapter on marketing, which includes discussions about defining a business market, conducting market research, and cost-effective marketing tools, such as networking and community relations.

Chapter 13 discusses how to drive more traffic to a business website by using search engine optimization (often called SEO), inbound links, keywords, and other methods.

Chapter 15 includes a new section about hiring and managing staff, including discussions about the importance of creating job descriptions, job reviews, and employee handbooks.

Appendix A (a comprehensive list of resources and contact information for government and small business agencies) has been thoroughly updated.

Forms That Have Changed The following forms are updated:

IRS Form SS-4

IRS Instructions for Form SS-4

IRS Form 8716

IRS Form SS-8

IRS Form 8832 About the Author

Peri Pakroo is a business and communications consultant, specializing in legal and start-up issues for businesses and nonprofits. She has started, participated in, and consulted with start-up businesses for 20 years. She owns and runs P-Brain Media (www.pbrainmedia.com), a strategic consulting and communications firm that develops information-rich media for web, print, video and other formats. Peri received her law degree from the University of New Mexico School of Law. She is the author of *The Women's Small Business Start-Up Kit*, *The Small Business Start-Up Kit* (national and California editions) and *Starting and Building a Nonprofit* (all from Nolo), and has been featured in numerous national publications including *Entrepreneur*, *Real Simple*, *Investors Business Daily*, and *BusinessWeek*. She is active in supporting local, independent businesses and is a co-founder of the Albuquerque Independent Business Alliance. Visit Peri's blog at www.peripakroo.com. Users Review

From reader reviews:
Dennis Thorpe: Do you one of people who can't read gratifying if the sentence chained inside straightway, hold on guys that aren't like that. This *The Small Business Start-Up Kit for California* book is readable by means of you who hate those perfect word style. You will find the info here are arrange for enjoyable looking at experience without leaving also decrease the knowledge that want to offer to you. The writer regarding *The Small Business Start-Up Kit for California* content conveys thinking easily to understand by many individuals. The printed and e-book are not different in the content material but it just different by means of it. So , do you still thinking *The Small Business Start-Up Kit for California* is not loveable to be your top record reading book?

Marcus Musick: People live in this new day of lifestyle always try to and must have the free time or they will get lot of stress from both everyday life and work. So , if we ask do people have time, we will say absolutely sure. People is human not really a huge robot. Then we question again, what kind of activity are there when the spare time coming to you actually of course your answer will certainly unlimited right. Then do you ever try this one, reading publications. It can be your alternative in spending your spare time, often the book you have read will be *The Small Business Start-Up Kit for California*.

Eddie Nelson: A lot of e-book has printed but it is different. You can get it by net on social media. You can choose the most effective book for you, science, witty, novel, or whatever by searching from it. It is identified as of book *The Small Business Start-Up Kit for California*. You can add your knowledge by it. Without causing the printed book, it may add your knowledge and make anyone happier to read. It is most significant that, you must aware about e-book. It can bring you from one location to other place.

Barbara Kelley: Publication is one of source of information. We can add our information from it. Not only for students and also native or citizen want book to know the revise information of year to help year. As we know those ebooks have many advantages. Beside we add our knowledge, can also bring us to around the world. Through the book *The Small Business Start-Up Kit for California* we can consider more advantage. Don't that you be creative people? To become creative person must like to read a book. Merely choose the best book that ideal with your aim. Don't always be doubt to change your life at this book *The Small Business Start-Up Kit for California*. You can more desirable than now.

Download and Read Online *The Small Business Start-Up Kit for California* By Peri H. Pakroo J.D.

#7AM8O1DT9UX

Read The Small Business Start-Up Kit for California By Peri H. Pakroo J.D. for online ebookThe Small Business Start-Up Kit for California By Peri H. Pakroo J.D. Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Small Business Start-Up Kit for California By Peri H. Pakroo J.D. books to read online.Online The Small Business Start-Up Kit for California By Peri H. Pakroo J.D. ebook PDF downloadThe Small Business Start-Up Kit for California By Peri H. Pakroo J.D. DocThe Small Business Start-Up Kit for California By Peri H. Pakroo J.D. MobipocketThe Small Business Start-Up Kit for California By Peri H. Pakroo J.D. EPub7AM8O1DT9UX: The Small Business Start-Up Kit for California By Peri H. Pakroo J.D.