



TED Talks Storytelling: 23 Storytelling Techniques from the Best TED Talks

By Akash Karia

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"Every speaker can put these ideas into practice immediately -- and they should!" ~ Dr. Richard C. Harris, Certified World Class Speaking Coach

"An insightful read" ~Dennis Waller, Top 500 Reviewer

"Superb communication advice" ~ Larry Nocella

MASTER THE ONE THING ALL GREAT TED TALKS HAVE IN COMMON

What is the secret to delivering a great TED talk?

What is the magic ingredient that makes a TED talk captivating?

And more importantly, how can you use those secrets to make your presentations more powerful, dynamic and engaging?

To try to answer these questions, I studied over 200 of the best TED talks. I broke each TED talk down in terms of structure, message and delivery.

Here's what I discovered. After studying over 200 TED talks, the one commonality among all the great TED talks is that they contain stories.

UTILIZE ADVANCED STORYTELLING TECHNIQUES TO INJECT LIFE INTO YOUR PRESENTATIONS

Essentially, the best speakers on the TED stage were the ones who had mastered the art of storytelling. They had mastered how to craft and present their stories in a way that allowed them to share their message with the world without seeming like they were lecturing their audience.

DISCOVER THE 23 STORYTELLING SECRETS OF THE BEST TED TALKS

In this short but powerful guide, you're going to learn how to use stories to make your presentations engaging and entertaining. Using **case studies drawn from TED talks by Sir Ken Robinson, Dr. Jill Bolte Taylor, Susan Cain, Leslie Morgan Steiner, Mike Rowe and Malcom Gladwell**, you'll learn how to craft stories that keep your audience mesmerized.

By the time you've finished reading this storytelling manifesto, you will have picked up twenty-three principles on how to create stories that keep your audiences mesmerized.

Whether you are giving a TED talk or a corporate presentation, you will be able to apply the principles you pick up in this guide to make your next talk a roaring success!

RAVE REVIEWS FROM READERS

"No more boring speeches and presentations" ~ Douglas L. Coppock

"**A crisp and no fluff book**" ~ Kam Syed

"A great book on storytelling" ~ David Bishop

"**Excellent book for any speaker**" ~ Dean Krosecz

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Editorial Review

About the Author

Akash Karia is a professional speaker who has trained thousands of people worldwide, from bankers in Hong Kong to yoga teachers in Thailand to senior executives in Dubai. He is an award-winning trainer who has been ranked as one of the Top 10 Speakers in Asia-Pacific. He is currently the Chief Commercial Officer of a multi-million dollar company in Tanzania, in which capacity he heads the sales, relations and marketing departments of the organization. "Akash is THE best coach I've ever had!" ~ Eric Laughton, Certified John Maxwell Trainer, United States Akash writes books on public speaking and success, sharing proven tools and techniques to help people achieve peak performance. What separates him from other authors is that his books are based on hundreds of hours of intensive scientific research. All these tools are delivered in a simple, easy-to-read, step-by-step format that you can implement immediately. "If you want to learn presentation skills, public speaking or just simply uncover excellence hidden inside of you or your teams, Akash Karia is the coach to go to." ~ Raju Mandhyan, Organizational Strategist, Philippines If you'd like Akash to speak at your next event or to train your employees, you can contact him through his website: <http://www.AkashKaria.com> "A rare talent who has much in store for you as an individual, and better yet, your organization as a whole." ~ Sherilyn Pang, Writer at Malaysia SME, Malaysia

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Jerry Raminez:

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