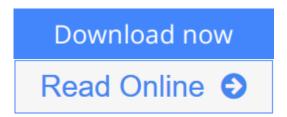


Improve Your Writing with NLP

By Judith Pearson



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The secret to great writing lies in learning how to alternate between three mindsets: Dreamer, Realist and Critic. The author will tell you exactly how to get into each mindset and how to apply it. This book will teach you the NLP models for creativity, tenacity and meticulous attention to detail. Read this book and you'll know how to write persuasively, hypnotically and prolifically.



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Editorial Review

Review

As the former publisher of Anchor Point Journal and co-author of several books, I know how daunting it can seem to get your ideas out in a book or article. Judith's book, Improve Your Writing with NLP, offers practical and easy to follow instructions to help you write imaginatively and effectively, and stay motivated through a writing project. The book is packed with tips and suggestions that you may not have considered in planning and writing. She also shows how you can use the Dreamer - Realist - Critic strategy as a creative approach to reach your audience. The worksheets included at the end of the book provide a clear guide for thinking through a writing project. In fact, they alone are worth the price of the book. --Tim Hallbom, NLP Author, Developer and Trainer, NLP and Coaching Institute

If you are interested in writing and want to tap into the genius of the NLP Communication Model, Judith Pearson's new book is just the book for you! Here is a solid NLP based book that uses and applies many of the very best patterns to bring out your very best as a writer. You will find practical suggestions on how to think about writing, how to organize yourself as you write, how to get yourself into the best mental-and-emotional states to write, and how to use the three vital roles of the Disney Creative Strategy so that your writing is creative, realistic, and refined. --L. Michael Hall, Ph.D., Co-Developer of Neuro-Semantics and Meta-Coaching and author of over 45 books in the field of NLP

About the Author

Dr Judy Pearson is a free spirit, pursuing all the things she loves to do. After decades of working as a project manager, employee assistance program provider, and a psychotherapist, today she is an author, freelance writer and copy editor, speaker, communication coach, and certified Trainer/Master Practitioner of Neuro-Linguistic Programming (NLP). She has published four books (three with Crown House Publishing Ltd.) and over 200 articles, reviews, and interviews in magazines, newsletters and blogs. As a Communication Coach she assists small business owners and managers with speech-writing, public speaking skills, and interpersonal communication skills. She is also available as a trainer and coach to life coaches and mental health practitioners who want to implement the methods and applications of NLP in their practices. Dr Pearson holds a doctorate in Counseling from Catholic University. She is a Distinguished Toastmaster with Toastmasters International. She is the Executive Director of the National Board of Certified Clinical Hypnotherapists and secretary-recorder on the executive council of the National Capitol Area Naval Order of the US. She is an associate trainer with the American Hypnosis Academy, which offers continuing education in hypnotherapy and NLP to mental health professionals.

Users Review

From reader reviews:

Sharon Hall:

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