

Doing Research in the Real World

By David E Gray

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Editorial Review

Review

"Doing Research In The Real World is an excellent, comprehensive resource for research students and academics, which effectively communicates the fundamentals of research to an interdisciplinary audience. The book provides an in depth understanding of the relationship between ontology, epistemology, research methodology and methods as well as the complexity of data collection, analysis and synthesis. Intertwined with the real world context, this book is particularly useful in helping research students understand and navigate the complex nature of research."

(Emma Murphy 2013-10-17)

This is a very good book; it provides a genuinely insightful approach to methods, rather than the more bog-standard textbooks, this one offers a more 'realistic' overview of methods. (Daniel Bloyce)

'Gray skilfully explains daunting concepts, such as the philosophy of research, in an unpretentious manner, and, as the book progresses, builds the readers confidence in their own knowledge and abilities. The interactive nature of the book and its use of videos is a real strength, making it easier to engage with, and, along with the quality of the content, engaging.

This book is a valuable resource for those undertaking research in the social sciences and therefore deserves a place on the bookshelves of undergraduates and postgraduates alike, as well as those involved in their teaching.'

(Christina Dobson *LSE Book Reviews*)

About the Author

David Gray studied economics and history at the London School of Economics before commencing on a teaching career in further education. He then spent three years as a training manager at the London Stock Exchange before joining the University of Surrey as a lecturer. David is now Professor of Leadership and Organisational Behaviour at the University of Greenwich. His research interests, and publication record, include research methods, management learning (particularly coaching and mentoring), action learning, reflective learning, and learning in small and medium sized enterprises (SMEs). He has been involved in many empirical research studies over the last 20 years including projects across the European Union and more recently a national study into the triggers for SME success. Apart from research methods David has also written books and published articles on work-based learning, teacher education and coaching and mentoring. When not leading research projects he tries to play golf.

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