

The One Percenter Code: How to Be an Outlaw in a World Gone Soft

By Dave Nichols



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In *The One Percenter Code*, best-selling Motorbooks author and editor of *Easyriders* magazine Dave Nichols takes up where he left off in *One Percenter: The Legend of The Outlaw Bikers*. Nichols takes readers inside the world of outlaw motorcycle clubs and pulls back the secretive curtain on the biker lifestyle. He explores the concept of brotherhood, ultimately arriving at a new definition of family and community in the process. Being a member of a one percenter motorcycle club requires extreme discipline; in this book, Nichols shows us what that life offers in return.

Nichols delves into the one percenter code of conduct and honor and finds something that is sorely lacking in modern society. In this book, he shows us how we can apply those values in our own lives.

The world of the outlaw biker has its own rough-hewn rules of order, and *The One Percenter Code* acts as a guidebook to that truth-, honor-, and brotherhood-based world.



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The One Percenter Code: How to Be an Outlaw in a World Gone Soft By Dave Nichols Bibliography

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Editorial Review

From the Back Cover

In *The One Percenter Code*, best-selling Motorbooks author and editor of *Easyriders* magazine Dave Nichols takes up where he left off in *One Percenter: The Legend of The Outlaw Bikers*. Nichols brings readers inside the world of outlaw motorcycle clubs and pulls back the secretive curtain on the biker lifestyle. He explores the concept of brotherhood, ultimately arriving at a new definition of family and community in the process. Being a member of a one percenter motorcycle club requires extreme discipline; in this book, Nichols shows us what that life offers in return.

Nichols delves into the one percenter code of conduct and honor and finds something sorely lacking in modern society: integrity. In this book, he shows the reader how they can apply the values of the one percenter in their own lives.

The world of the outlaw biker has its own rough-hewn rules of order, and *The One Percenter Code* acts as a guidebook to that truth-, honor-, and brotherhood-based world.

About the Author

Dave Nichols has been involved in many forms of media both in front and behind the camera since 1978. He has written and produced over 1,200 TV commercials with Shadoe Stevens, Inc., a series of television comedy specials for HBO/Cinemax, and *American Top 40* for ABC Watermark. He has produced live events for Jani International and live sports programs for television, created early-learning software for Microsoft, and developed ad campaigns for radio, TV, and feature film trailers for New World Pictures. Dave has been the editor-in-chief of *Easyriders* and *V-Twin* motorcycle magazines since 1998 and is currently overseeing ten automotive and motorcycle magazine titles for Paisano Publications, including the new *Road Iron* custom touring bike title. Nichols was the on-camera host of *V-Twin TV*, a 26-episode motorcycle-related television series seen on the SPEED channel. He is also the bestselling author of *Top Chops, Indian Larry: Chopper Shaman, One Percenter*, and *One Percenter Code*, all published by Motorbooks. He lives in Ashland, Oregon, and Los Angeles and is currently creating TV series and feature film projects with HBO producer Michael Hill.

Kim Peterson has been a window to the biker world for 33 years as a photographer, writer, and editor for Easyriders and In the Wind. Several cross-country treks in the early 1970s whet his appetite for adventure, biker-style. From his West Coast base camp, he continues to travel widely for exceptional images.

Users Review

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Joan Naylor:

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