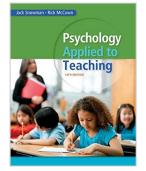
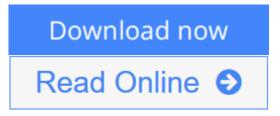
## **Psychology Applied to Teaching**



By Jack Snowman, Rick McCown



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#### Psychology Applied to Teaching By Jack Snowman, Rick McCown Bibliography

- Sales Rank: #111636 in Books
- Published on: 2014-02-24
- Original language: English
- Number of items: 1
- Dimensions: 10.92" h x .94" w x 8.48" l, .0 pounds
- Binding: Paperback
- 688 pages

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#### About the Author

Jack Snowman is Professor Emeritus of Educational Psychology at Southern Illinois University. He earned his Ph.D. in educational psychology at Indiana University in 1975. His research is in the area of cognitive and learning strategies. His recent publications include "Learning Tactics and Strategies" in COGNITIVE CLASSROOM LEARNING (Academic Press, 1986) and "Explorations in Mnemonic Training" in IMAGERY AND RELATED MNEMONIC PROCESSING (Springer-Verlag, 1987).

Rick McCown is Professor in the School of Education at Duquesne University, PA. He earned his Ph.D. at Indiana University in 1980. He is active in the Educational Psychology community, including leading presentations at the American Educational Research Association conference. A colleague of Jack Snowman for 25 years, Dr. McCown shares Snowman's views about the role of educational psychology in teacher education. He is an accomplished writer, with published papers (one of which was co-authored with Snowman), journal articles, and book chapters.

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