



Digital Media Law

By Ashley Packard

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Digital Media Law By Ashley Packard

In a world where anyone can become a media producer, everyone should know something about media law – both to protect their own rights and to avoid violating the rights of others. *Digital Media Law* is the first media law text to respond to digitalization and globalization--the two most significant agents of change in the 21st century.

- The first book to explain how media law has evolved to meet the challenges posed by digital media, providing an introduction to all areas of digital media law and its overlap with traditional media law
- Covers areas such as Internet publishing, file sharing, satellite radio and cellular phone broadcasts
- Features explanations of traditional communication law concepts, illustrated with modern cases related to digital media that students know and use
- Expanded treatments are given to particularly interesting issues, cases, law projects, treaties, and litigants, etc.
- Accompanying website with ancillaries and updates on legal topics related to digital media can be found at <http://www.digitalmedialaw.us>.

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Editorial Review

Review

"The author shows a unique capacity to clarify and illuminate, without over-simplification. Packard has provided a valuable introduction to US media law." (*Journal of Media Law*, February 2011)

Review

"I have never met Ashley Packard, but reading her *Digital Media Law* tells me she is someone whose work students will benefit tremendously from getting to know. Its relevance derives fundamentally from framing its subject in terms of digitalization and internationalization - the driving forces through which students today instinctively understand their lives and their professions." *Robert Kerr, Associate Professor, University of Oklahoma*

"A wonderfully readable book by an able media law scholar with a discerning eye for a range of real-life legal issues for the digital media. Most important, the book stands out for its refreshingly global outlook." *Kyu Ho Youm, Jonathan Marshall First Amendment Chair Professor, University of Oregon School of Journalism and Communication*

"The book examines established media law principles and new problems and issues, demonstrating both the continuity and adaptability of the law in a rapidly changing communication era." *Anthony L. Fargo, Indiana University School of Journalism*

From the Back Cover

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Designed to appeal to a broader audience of communication and digital media students, as well as journalism and law students, *Digital Media Law* covers salient issues from freedom of expression to commercial speech and information access. An accompanying website provides updates on new rulings, access to slip opinions, and other supplementary material, and a section on legal research teaches students to find the law on their own. For students of both media and law, this book is a timely introduction to an important new field.

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