



Designing and Conducting Mixed Methods Research

By John W. Creswell, Dr. Vicki L. Plano Clark

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"The authors provided state-of-the-art information about mixed methods approaches to research. The book significantly expands Creswell's previous editions of mixed methods approaches to research by including four complete current studies that exemplify distinctive research using mixed methods...What becomes apparent throughout the book is the authors' interest in providing researchers with sufficient information about how to match their research problem to an appropriate design...I also highly recommend this book to anyone seeking to further their understanding of mixed methods research and acquire an in-depth analysis of the methodology."

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Designing and Conducting Mixed Methods Research provides researchers across the social, behavioral, and health sciences with a comprehensive introduction to mixed methods research. Authors John W. Creswell and Vicki L. Plano Clark combine the latest thinking about mixed methods research designs with practical, step-by-step guidelines for the decisions that researchers face when designing and conducting a mixed methods research study.

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Editorial Review

Review

"This textbook, designed for graduate students and researchers, presents a clear and comprehensive guidebook for designing and conducting mixed methods research. One of the greatest strengths of this book for students and researchers is the inclusion of four complete published research studies in the appendixes. This is an excellent textbook for anyone interested in understanding mixed methods research. Although the target audience is graduate students, I believe that the text would be accessible and interesting to advanced undergraduates." (Karl N. Kelley *Contemporary Psychology: APA Review of Books*)

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About the Author

Vicki L. Plano Clark, Ph.D., is a research assistant professor in the Department of Educational Psychology, co-director of the Office of Qualitative and Mixed Methods Research, and managing editor of the new *Journal of Mixed Methods Research* (Sage Publications) at the University of Nebraska-Lincoln (UNL). Her specialization includes mixed methods research designs and qualitative research. She is interested in the procedural issues that arise when implementing different designs and how mixed methods research is applied in different disciplines. She has co-authored numerous methodological discussions as well as empirical studies using qualitative and mixed methods approaches in science education, family research, and family medicine. In addition, she served as the Laboratory Manager in the UNL Department of Physics and Astronomy (1993-2005), working with the Research in Physics Education Group, and was a principal investigator on three National Science Foundation projects.

John W. Creswell is a Professor of Educational Psychology at Teachers College, University of Nebraska-Lincoln. He is affiliated with a graduate program in educational psychology that specializes in quantitative and qualitative methods in education. In this program, he specializes in qualitative and quantitative research designs and methods, multimethod research, and faculty and academic leadership issues in colleges and universities.

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