



Breakthrough Thinking: The Seven Principles of Creative Problem Solving

By Gerald Nadler Ph.D., Shozo Hibino Ph.D.

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The Anatomy of Successful Problem Solving

How do great leaders solve problems differently from the rest of us? In *Breakthrough Thinking* you will learn the seven steps consistently used by those who solve problems most creatively. By taking an analytical approach, Nadler and Hibino discovered that there is a specific method used to successfully make decisions that is both teachable and duplicable. This program is now presented to you in this volume.

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"I've used *Breakthrough Thinking* now for a few years and have found it transformative. It really is a different paradigm of thinking that leads to powerful changes in the way I look at problems and how I practice organizational change."

—William Chandon, Organizational Competency Building, Corporate Knowledge Program, Computer Sciences Corporation

"I have had a 'breakthrough experience' after reading *Breakthrough Thinking*. I want to thank both Professor Nadler and Professor Hibino for the thought-provoking ideas presented in the book."

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Editorial Review

Review

The Anatomy of Successful Problem Solving

About the Author

Gerald Nadler, Ph.D., president of the Center for Breakthrough Thinking and chair emeritus of engineering management at the University of Southern California, is a consultant to some of North America's foremost corporations and government organizations.

Shozo Hibino, Ph.D., professor of planning and design at the Chukyo University, Japan, is vice president of the Center for Breakthrough Thinking and vice president of the Japan Planology Society.

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