



Pierce Piano Atlas 12th Edition

By Larry Ashley, Bob Pierce

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Editorial Review

About the Author

W. R. (Bob) Pierce spent 68 years in the piano and organ business and was internationally known as Mr. Piano. His son, Larry Ashley who joined the business in 1963, spent over 20 of those years working with his father in their Mr. Piano Salon. Bob collaborated with N. E. Michel on the first Atlas published in 1947. In 1963 Bob and Larry assumed sole ownership and expanded the Pierce Piano Atlas to include international brands. The Atlas is now updated and published by Larry E. Ashley.

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