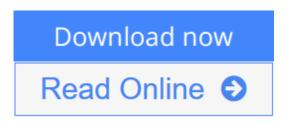


### **Right Game: Use Game Theory to Shape Strategy (Harvard Business Review Classics)**

By Adam Brandenburger, Barry J. Nalebuff



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#### About the Author

Adam Brandenburger is J.P. Valles Professor of Business Economics and Strategy, Stern School of Business, New York University. Barry J. Nalebuff is Milton Steinbach Professor of Management at Yale School of Management. The authors' research, teaching, and consulting focus on game theory and business strategy.

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