

YouTube Black Book: How To Create a Channel, Build an Audience and Make Money on YouTube

By Christopher Sharpe



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Are you ready to launch your own YouTube Channel, develop a devoted fan base and make money while you're at it? Christopher Sharpe is the producer of multiple YouTube Channels that attract passionate audiences and add thousands of new subscribers per day.

In YouTube Black Book, Christopher shares how he launched these channels and shows you how to turn a passion for creating YouTube videos into a profitable business. YouTube Black Book offers you a glimpse behind the scenes. Christopher shares his journey with complete transparency so you can emulate his success and avoid his failures.

This book focuses on the big pictures strategy of what it really means to create a successful YouTube channel. From setting goals and developing your initial idea to strategies to get more views, YouTube Black Book covers all the bases.

Christopher Sharpe is the producer and director of the popular YouTube Channels Hilah Cooking and Yoga With Adriene. He is YouTube Certified in Audience Development and blogs about internet video at christophersharpe.com.

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