The Principles of Beautiful Web Design

By Jason Beaird

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Tired of making web sites that work absolutely perfectly but just don't look nice?

If so, then *The Principles of Beautiful Web Design* is for you. A simple, easy-to-follow guide, illustrated with plenty of full-color examples, this book will lead you through the process of creating great designs from start to finish. Good design principles are not rocket science, and using the information contained in this book will help you create stunning web sites.

And much more Throughout the book, you'll follow an example design, from concept to completion, learning along the way. The book's full-color layout and large format (8" x 10") make The Principles Of Beautiful Wed Design a pleasure to read. **Editorial Reviews**

"The Principles of Beautiful Web Design is a good book to kick start your graphic-design journey. The biggest benefit that I got from this book is the knowledge to learn from great designs as opposed to just admiring them in a state of awe." - **Slashdot.org** "Jason is a great writer, and the book is quite easy to read. It's put together wonderfully, including many full color screenshots and other forms of imagery that make the book a pleasure to read. I'd definitely recommend the book to anyone in Web design." - MondayByNoon "Jason Beaird covers web design in a way that non-designers can understand. He walks you through all of the aspects of design development from initial meeting to finished product. If you are just getting into web development, this is a must read." - Blogcritics.org "This is a thoroughly practical guide to web design that is very well written: good technical depth in easy-to-understand language with excellent illustrations and graphics that support the text. For many users it will be the only web-design text they will need. For those who want to further advance their skills and knowledge it will provide a sound foundation." - PC Update "His "Don't just tell, show!" style makes this book accessible to everyone... It strikes a carefully thought-out balance between describing principles and illustrating them. It is clear and well structured, with practical examples in every chapter." - Mitch Wheat

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Editorial ReviewAbout the Author
Jason Beaird dual-majored in graphic design and digital media at the University of California Florida. When he's not working on websites, he enjoys disassembling electronics and using them in his artwork. Jason writes about his adventures in design and technology on his personal site, jasongraphix.com.Users Review**From reader reviews:**
Edward Salls:Do you have favorite book? In case you have, what is your favorite's book? Guide is very important thing for us to find out everything in the world. Each reserve has different aim or goal; it means that reserve has different type. Some people feel enjoy to spend their the perfect time to read a book. They may be reading whatever they have because their hobby is definitely reading a book. What about the person who don't like looking at a book? Sometime, particular person feel need book if they found difficult problem or even exercise. Well, probably you will require this The Principles of Beautiful Web Design.
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