



Management Principles For Health Professionals

By Joan Gratto Liebler, Charles R. McConnell

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Management Principles for Health Care Professionals is a practical guide for new or future practicing healthcare managers. The customary activities of the manager—planning, organizing, decision making, staffing, motivating, and budgeting—are succinctly defined, explained, and presented with detailed examples drawn from a variety of health care settings. Students will learn proven management concepts, techniques, models, and tools for managing individuals or teams with skill and ease. The Fifth Edition is loaded with practical, up-to-date examples from real-world healthcare settings. It addresses the hottest topics in health care such as patient safety initiatives, the Health Insurance Portability and Accountability Act (HIPAA), revenue recovery efforts, and diversity training. All chapters have been thoroughly revised to reflect the current conditions in the healthcare environment.

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