



Basic Economics

By Frank V. Mastrianna

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Editorial Review

Review

"Precise and to the point. This book keeps it fairly basic for the students."

"Straight forward approach. Basic presentation for students with little or no economic background."

About the Author

Frank V. Mastrianna is Dean Emeritus at Slippery Rock University of Pennsylvania, where he was Dean of the College of Information Sciences and Business Administration for 15 years until 2002, when he retired. He also taught economics at the University of Cincinnati and Xavier University. His areas of interest include microeconomics, industrial organization, managerial economics, and managerial finance, about which he has published articles and presented to both government and business audiences. Dr. Mastrianna has authored and co-authored three textbooks, and serves (or has served) on the boards of directors of the UNIFY Mutual Holding Company, The Union Central Life Insurance Company, The Carillon Investments, The Association of Collegiate Business Schools and Programs, The Pennsylvania Economy League, The Business Assistance Center of Northwest Pennsylvania, The International Academy of Business Disciplines, and The Cincinnati Minority Contractors and Business Assistance Center. He is currently serving on the Board of Directors of the Ameritas Holding Company in Lincoln, Nebraska, and also serves on the Board of Commissioners of the International Academy of Collegiate Schools and Programs. Dr. Mastrianna received his A.B. from Xavier University and his M.A., M.C.P., and Ph.D. from the University of Cincinnati.

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