



101 Businesses You Can Start With Less Than One Thousand Dollars: For Stay-at-Home Moms and Dads

By Heather Shepard

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101 Businesses You Can Start With Less Than One Thousand Dollars: For Stay-at-Home Moms and Dads By Heather Shepard

Most parents today have a tough time economically: they have to be at home raising their children so they cannot work much and the jobs that are out there are often part-time and low paying. Yet most families need two incomes today to get ahead.

Detailed in this new book are over 100 business ideas that can be started for very little money and yet may provide parents with a lot more money than they would be paid by the hour.

This is a collection of businesses selected especially for stay-at-home parents who are interested in augmenting their income. These businesses can be started with minimum training and investment and are all capable of producing extra income. Most can easily be operated by one person and eventually be sold for an additional profit. Many of these businesses can actually be started with less than one hundred dollars and some can really be started with next to nothing. All can be operated from home.

Starting and managing a business takes motivation and talent. It also takes research and planning. This new book is intended to serve as a roadmap for starting your business. It is both comprehensive and easy to use. It also includes numerous web links for additional information. While providing detailed instruction and examples, the author leads you in developing a winning business plan and structure of the business plus accounting and bookkeeping procedures. Sales and marketing techniques and pricing formulas are demystified. You will learn how to set up computer systems to save time and money and generate high-profile public relations and publicity while avoiding legal pitfalls. Thousands of great tips and useful guidelines will help you keep bringing customers back, give you low-cost internal marketing ideas, low and no-cost ways to satisfy customers and sales building ideas.

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Editorial Review

About the Author

Heather L. Shepherd is an author, screenwriter, freelance writer, teacher, and speaker. She has successfully started and operated a number of businesses from home while caring for her seven children. Her readers and audiences alike have found her rich and humorous content to be 100% accurate, entertaining and most important easy to use. She has written and spoke on a diverse array of subjects including finding the career that works best for your personality to healing from past demons. She resides in Austin, Texas with her family. You can visit her at www.heathershepherd.com or contact her directly at writing4peace@msn.com."

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