



Three Steps Ahead: Thinking Strategically to Avoid Unintended Consequences (Connect the Dots)

By David Silverstein

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When we don't think three steps ahead, we're forfeiting the opportunity to manage the future.

How can you anticipate something unintended or unprecedented? How can you expect the thing that no one ever expected to happen? How can you navigate the law of unintended consequences? The answer is simple: You have to think three steps ahead. In Three Steps Ahead, you'll explore:

- Why unintended consequences happen
- Ways of estimating the likelihood of what can go awry
- Tools and techniques for anticipating and managing unintended consequences

Author David Silverstein is a highly regarded speaker, author and entrepreneur. He is the founder and CEO of BMGI, a global strategy consultant that is changing the way business leaders think.

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Editorial Review

Review

Beautifully written and makes the adventure of life and business more fun with simple, but meaningful advice. --Malcolm Bricklin, CEO, Visionary Vehicles

Edwin H. Stuart said, 'Every time you open your mouth to talk, your mind walks out and parades up and down your words.' Well, David Silverstein's strategic mind parades up and down the pages of his new book *Three Steps Ahead*. His premise is, 'If you train yourself to think ahead, you will most likely come out ahead.' Easier said than done, right? But the author shows exactly HOW to think ahead in a variety of high-stakes situations with compelling examples and step-by-step instructions. Brilliant. --Sam Horn, Speaker, Executive Coach and Best Selling Author of *Tongue Fu!* and *POP!*

A valuable reminder that every strategic decision needs to be considered with a short view, a long view and a birds-eye view. --Curt Thornton, CEO, Provision Interactive Technologies

About the Author

David Silverstein is the CEO of BMGI, which he founded in 1999. Since then, he has grown the company to an internationally recognized and highly respected firm specializing in business performance, strategic planning and innovation. As CEO, David drives BMGI's strategic direction with a focus on continuously improving existing offerings while constantly searching for the next generation of business excellence methods, tools and practices. Recently, David has turned his attention to innovation and business strategy and the identification of cutting edge solutions.

As a highly regarded public speaker and author, David shares his vision around the globe where he has shared the stage with notable figures such as Jack Welch, Larry Bossidy, Jim McNerney and Steven Covey. A sought-after thought leader, he has written on innovation, performance and business leadership for numerous publications including *BusinessWeek*, *Inc. Magazine*, *Wall Street Journal*, *Forbes*, *American Executive*, *Worth Magazine* and *BP Trends*. David has also authored several books on innovation and business leadership, most recently publishing additions to the *Connect the Dots Series*.

To learn more visit DavesDots.com

Users Review

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Carissa Ware:

Have you spare time for the day? What do you do when you have much more or little spare time? Yeah, you can choose the suitable activity regarding spend your time. Any person spent their spare time to take a wander, shopping, or went to the particular Mall. How about open or maybe read a book eligible *Three Steps Ahead: Thinking Strategically to Avoid Unintended Consequences (Connect the Dots)*? Maybe it is being best activity for you. You already know beside you can spend your time along with your favorite's book, you can wiser than before. Do you agree with the opinion or you have other opinion?

Juan Harrell:

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Lucy Fletcher:

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Amber Payne:

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