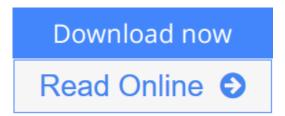


# A Dictionary of Travel and Tourism Terminology (Cabi)

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#### A Dictionary of Travel and Tourism Terminology (Cabi) By CABI

- \* Provides approximately 7,000 definitions of travel and tourism terminology, used in the English speaking world
- \* Covers the operating language of the industry, acronyms of organizations, trade bodies and airlines, IT terms and brand names
- \* Entries vary from one-line definitions to 500 word articles

The book covers all aspects of the tourism industry, including hospitality, transport - road, rail, air and sea, and ancillary services such as car rental, insurance, passport and visa services, and foreign currency.



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#### Review

"Creating a dictionary for an industry as varied as travel and tourism is an ambitious and challenging undertaking. ... Describing this as a 'Dictionary,' though, is somewhat of a misnomer because ... some of the coverage is encyclopedic. In the Preface and Introduction, author Allan Beaver writes that the Dictionary aims to provide tourism specific definitions, as well as information on accessing tourism databases, in support of 'the learning process' for travel and tourism in the United Kingdom. ... The Dictionary certainly seems to cover all of this and more. It is comprehensive in both the breadth and depth of coverage. ... Beaver has created an admirable reference for the travel and tourism industry, one that from this reviewer's perspective could be a foundation for additional references, i.e. a dictionary of basic terminology, an encyclopedia of tourism organizations, volumes on segment-specific service areas, etc."--Scott Wayne, Managing Partner, SW Associates, Washington, DC

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