



International Project Management

By Kathrin Köster

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With project management becoming an increasingly global endeavour, a comprehensive and international student text that reflects this reality is essential.

International Project Management does just that, systematically linking the key elements of cross-cultural management and the particularities of an international context, with the tools and techniques of project management.

Key features include:

- A wide variety of examples and illustrations, including an in-depth, end-of-chapter case study with case questions;
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Editorial Review

Review

'An extremely useful book for anyone who is involved in international projects. It manages to bring across the complexity of the subject, including the 'soft factors' that are frequently forgotten, in a systematic way which is easy-to-understand and to implement in business practice. This makes an ideal choice for MBA programs and other professional degrees' - *Prof. Anne-Wil Harzing, Department of Management and Marketing, University of Melbourne*

'Provides a wealth of insights into the organizational, cultural and people aspects of project management. It effectively blends scholarship and practice with chapters offering cutting-edge research, real-life examples and useful project management tools. This volume is of significant value to both scholars and executives alike' - *Gnter K. Stahl, Professor of International Management, Vienna University of Economics and Business; Associate Professor of Organizational Behavior, INSEAD.*

About the Author

Kathrin Köster studied Economics, Chinese and Japanese studies at the Friedrich-Alexander University in Erlangen-Nuremberg / Germany, where she obtained her doctorate with distinction. Her dissertation focused on organizational development, namely privatizations in Japan.

In the 90s she held various international positions at the Japanese multinational Sony Corporation. In the early 2000s she was involved in the development of the Swedish-Japanese Joint Venture SonyEricsson.

Kathrin Köster has more than a decade of consulting, coaching, and training experience in the following areas:

International Project Management:

- Global IT projects
- Technology transfer from European multinationals to subsidiaries in Asia
- Cross-border Research & Development Projects
- Global Supply Chain Projects
- International M&A Projects

Cross-cultural Management:

- Expatriate preparation and repatriation, area focus on East and South East Asian countries, US and Western Europe
- General training to increase intercultural sensitivity

- Coaching of expatriates having adaptation difficulties

Strategies for Asia:

- Opportunities and threats of the East and South-East Asian markets (mainly FDIs, Sourcing and Recruitment strategies)

Organisation Development:

- Optimisation of organisational structure and processes in between U.S, European and Asian operations

Strategic Management:

- Establishing a strategic management process in a multinational corporation
- Team building of multicultural teams

In winter 2003, Kathrin changed sectors, from private business to academia. She became professor of international management, organizational studies and leadership at Heilbronn University in Southern Germany. She also is an Honorary Visiting Professor of International Management at the School of Management at the University of Bradford in the UK.

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Randy Johnson:

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