



# Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes

By Michael Lavergne

Download now

Read Online →

## Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne

With sales of more than five hundred billion US dollars a year, the fashion industry is one of the most important sectors of the global economy, employing millions of men, women, and often children in the developing world. And yet its record is far from pretty. The collapse of Bangladesh's Rana Plaza with some thirty-five hundred desperately underpaid garment workers inside was a shocking example of what can go wrong when manufacturers ruthlessly cut costs while turning a blind eye to labor rights and workplace safety.

Written by an apparel industry insider, *Fixing Fashion* argues that the true legacy of Rana Plaza is increased awareness of how cheap, disposable clothing has led time and time again to serious community, environmental, and labor rights abuses. Ethical supply chain professional Michael Lavergne explores:

The birth of the global apparel trade, from colonialism and slavery to today's neoliberal trade agenda How the infamous race to the bottom has led to some of the worst social and environmental excesses in the global apparel industry The rise of a new breed of entrepreneurs and stakeholders driving change and transparency across international supply chains

By taking a hard look at the very real impacts of our consumer culture's addiction to disposable fashion, *Fixing Fashion* challenges each of us to take full responsibility for understanding the hidden cost of our clothes.

**Michael Lavergne** is an ethical supply chain professional committed to sustainable fashion industry and the protection of labor, environmental and human rights in the developing world.

↓ [Download Fixing Fashion: Rethinking the Way We Make, Market ...pdf](#)

 [Read Online Fixing Fashion: Rethinking the Way We Make, Mark  
...pdf](#)

# Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes

By Michael Lavergne

**Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes** By Michael Lavergne

With sales of more than five hundred billion US dollars a year, the fashion industry is one of the most important sectors of the global economy, employing millions of men, women, and often children in the developing world. And yet its record is far from pretty. The collapse of Bangladesh's Rana Plaza with some thirty-five hundred desperately underpaid garment workers inside was a shocking example of what can go wrong when manufacturers ruthlessly cut costs while turning a blind eye to labor rights and workplace safety.

Written by an apparel industry insider, *Fixing Fashion* argues that the true legacy of Rana Plaza is increased awareness of how cheap, disposable clothing has led time and time again to serious community, environmental, and labor rights abuses. Ethical supply chain professional Michael Lavergne explores:

The birth of the global apparel trade, from colonialism and slavery to today's neoliberal trade agenda How the infamous race to the bottom has led to some of the worst social and environmental excesses in the global apparel industry The rise of a new breed of entrepreneurs and stakeholders driving change and transparency across international supply chains

By taking a hard look at the very real impacts of our consumer culture's addiction to disposable fashion, *Fixing Fashion* challenges each of us to take full responsibility for understanding the hidden cost of our clothes.

**Michael Lavergne** is an ethical supply chain professional committed to sustainable fashion industry and the protection of labor, environmental and human rights in the developing world.

**Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes** By Michael Lavergne  
**Bibliography**

- Sales Rank: #434741 in Books
- Published on: 2015-10-06
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x .60" w x 5.90" l, .0 pounds
- Binding: Paperback
- 256 pages

 [Download Fixing Fashion: Rethinking the Way We Make, Market ...pdf](#)

 [Read Online Fixing Fashion: Rethinking the Way We Make, Mark ...pdf](#)

## Download and Read Free Online Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne

---

### Editorial Review

#### Review

*A rare insider's globetrotting tour of the ethically challenged, complex, contradictory, and maddening global fashion industry. If you've ever wondered how an industry with so much potential to do so much good could permit thousands of vulnerable workers to needlessly die at Rona Plaza in Bangladesh, read Michael Lavergne's highly personal wakeup call.* --Dr. David Doorey

Professor of Labour Law and Supply Chain Governance, York University, Toronto

*Fixing Fashion offers brilliant insight into all that is broken in the apparel industry. Michael Lavergne's brave and honest telling of what really goes on behind the scenes is an eye-opener that fuels the impetus for change. His thorough political and historical depiction that spans centuries –from the roots of global trade, the gross exploitation of textile workers and the Industrial revolution, to the rise of cotton, the role of advertising and consumption and all the scandals and headlines – makes for a powerfully evocative narrative that is crucial to solving the many problems facing the fashion industry. In order to fix what is broken, we must first learn how it came to be broken.*

---Kelly Drennan, Founding Executive Director, Fashion Takes Action

*A must-read for every designer and apparel executive who does not yet have full transparency in their supply chain. Fixing Fashion outlines how exploitation has been entrenched in the apparel industry for over a century. Lavergne then uses this historical context to map opportunities for longterm change, including a long list of change makers who are redefining fashion.*

---Kate Black, author, *Magnifeco: Your Head-to-Toe guide to Ethical Fashion and Non-toxic Beauty*

*Fixing Fashion is a fascinating personal and historical journey through the complex web of clothing supply chains. Author Michael Lavergne urges us to reflect on how we are linked, through that web, to people around the world (including millions of children) who are embedded in the clothes that we wear. The book is a compelling call to government, business and all of us towards increased transparency and greater action to ensure more just and sustainable supply chains.*

---Harry Kits, Senior Advisor Corporate Engagement, World Vision Canada

*Through his seasoned and humble eyes, Michael Lavergne offers a rare glimpse into the complexities of the apparel industry in his book Fixing Fashion. Taking us through compelling stories from his personal experiences, and layering on news accounts of landmark human rights and environmental events in recent history, Michael invites us to question our assumptions about where our clothing comes from and how we, as consumers, can make better choices going forward. This is a must-read book for anyone who cares about the human and environmental toll of our clothing and the companies behind the labels.*

---Amy Hall, Director, Social Consciousness, EILEEN FISHER

*Who makes our clothes? How are they designed and marketed? After the shocking Rana Plaza factory*

*collapse in 2013, people started asking these pertinent questions. Michael Lavergne's book Fixing Fashions soberly dissects the 'fast fashion' industry and looks at how to fix it. This should be compulsory reading for decision makers, designers and consumers.*

---Paul Dewar, Member of Parliament Ottawa Centre, Foreign Affairs Critic for the NDP

Combines a captivating personal, social and political history of business, trade, marketing and politics through the lens of the global rag trade. Lavergne's unique perspective as an industry insider who has travelled the world sourcing goods for global clothing brands gives us both a first-hand view of the social and environmental problems in apparel manufacturing as well as a deep understanding of why they persist. Lavergne's account will inform and inspire students of business and international development as well as present and future business leaders who will be called upon to tackle the serious and complex problems he uncovers. Thankfully Lavergne's detailed account also points towards paths for change.

---Kevin Thomas, LLM | Director of Shareholder Engagement, SHARE - Shareholder Association for Research & Education

*In Fixing Fashion, Michael Lavergne offers a rare insider view of how the globalized garment industry works and why worker rights abuses are so endemic to that industry. He also offers hope that fundamental change is possible.*

---Bob Jeffcott, Policy Analyst, Maquila Solidarity Network

From the Back Cover

### **Is global fashion a wolf in sheep's clothing?**

An industry insider takes a hard look at the apparel trade.

...This book should be compulsory reading for decision makers, designers and consumers.---Paul Dewar, Member of Parliament Ottawa Centre, Foreign Affairs Critic for the NDP

*Fixing Fashion* outlines how exploitation has been entrenched in the apparel industry for over a century and maps opportunities for long term change, including a long list of change makers who are redefining fashion.-

-- Kate Black, author of *Magnifeco: The Head-to-Toe Guide to Non-Toxic Beauty and Ethical Fashion*

...

The fashion industry is a dominant player in the global economy, employing millions of men, women, and often children in the developing world. And yet its record is far from pretty. The collapse of Bangladesh's Rana Plaza with some 3,500 garment workers inside was a shocking example of what can go wrong when manufacturers ruthlessly cut costs while turning a blind eye to labor rights and workplace safety issues.

Written by an apparel industry insider, *Fixing Fashion* takes a hard look at the very real impacts of our consumer culture's addiction to cheap, disposable clothing. Ethical supply chain professional Michael Lavergne explores:

The birth of the global apparel trade, from colonialism and slavery to today's neoliberal Free Trade agenda  
How the infamous race to the bottom has led to some of the worst social and environmental excesses in the global apparel industry

The rise of a new breed of entrepreneurs and stakeholders driving change and transparency across international supply chains.

A compelling manifesto and a roadmap for meaningful change, *Fixing Fashion* challenges each of us to take full responsibility for understanding the hidden cost of our clothes.

...

Michael Lavergne offers a rare insider view of how the globalized garment industry works and why worker rights abuses are so endemic to that industry. He also offers hope that fundamental change is possible. ---Bob Jeffcott, Policy Analyst, Maquila Solidarity Network

...a compelling call to government, business and all of us towards increased transparency and greater action to ensure more just and sustainable supply chains.

---Harry Kits, Senior Advisor Corporate Engagement, World Vision Canada

...

**Michael Lavergne** is an ethical supply chain professional committed to a sustainable fashion industry and the protection of labor, environmental and human rights in the developing world.

#### About the Author

**Michael Lavergne** is an ethical supply chain professional who has spent the past eighteen years leading sourcing initiatives across Asia, Latin America, The Middle East, Africa and North American markets. He gained experience in labor, human rights and environmental issues in Central America, Mexico and SE Asia and has supported responsible industry development in East Africa and The Middle East. Michael has written on ethical trade issues for *Canadian Business Magazine*, *The Toronto Star*, and *The National Post*, among others. He is a board member of *Fashion Takes Action*, and speaks regularly at industry events such as *The Sustainable Fashion Forum* and the *World Ethical Apparel Roundtable*.

#### Users Review

##### From reader reviews:

**James Sandifer:**

The book *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* can give more knowledge and information about everything you want. Exactly why must we leave a good thing like a book *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes*? A few of you have a different opinion about book. But one aim which book can give many facts for us. It is absolutely correct. Right now, try to closer along with your book. Knowledge or facts that you take for that, you may give for each other; you may share all of these. Book *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* has simple shape but you know: it has great and massive function for you. You can appearance the enormous world by start and read a guide. So it is very wonderful.

**Susan Arnold:**

Here thing why that *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* are different and trustworthy to be yours. First of all studying a book is good but it depends in the content than it which is the content is as scrumptious as food or not. *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* giving you information deeper and different ways, you can find any e-book out there but there is no e-book that similar with *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes*. It gives you thrill looking at journey, its open up your own personal eyes about the thing this happened in the world which is might be can be happened around you. You can bring everywhere like in park your car, café, or even in your approach home by train. For anyone who is having difficulties in bringing the paper book maybe the form of *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* in e-book can be your alternate.

**Sheldon Downs:**

Do you really one of the book lovers? If yes, do you ever feeling doubt when you find yourself in the book store? Make an effort to pick one book that you never know the inside because don't assess book by its include may doesn't work is difficult job because you are scared that the inside maybe not because fantastic as in the outside seem likes. Maybe you answer might be *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* why because the great cover that make you consider about the content will not disappoint you. The inside or content is fantastic as the outside or even cover. Your reading sixth sense will directly assist you to pick up this book.

**George McDaniel:**

In this period of time globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of sources to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher in which print many kinds of book. The book that recommended to you personally is *Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes* this guide consist a lot of the information in the condition of this world now. This kind of book was represented how do the world has grown up. The terminology styles that writer use for explain it is easy to understand. The actual writer made some research when he makes this book. That is why this book suitable all of you.



**Download and Read Online Fixing Fashion: Rethinking the Way  
We Make, Market and Buy Our Clothes By Michael Lavergne  
#ZIFL703XMAR**

## **Read Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne for online ebook**

Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne books to read online.

### **Online Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne ebook PDF download**

**Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne Doc**

**Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne Mobipocket**

**Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne EPub**

**ZIFL703XMAR: Fixing Fashion: Rethinking the Way We Make, Market and Buy Our Clothes By Michael Lavergne**