



Woody Cut Stems for Growers and Florists: Production and Post-Harvest Handling of Branches for Flowers, Fruit, and Foliage

By John Dole, Lane Greer

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Woody cut stems are the focus of a burgeoning, worldwide business. Until now, professional growers have lacked a resource that addresses how to choose, cultivate, and handle these popular plants. *Woody Cut Stems for Growers and Florists* fills this gap. Includes detailed information on 100 woody genera used for cut stems, extensive production guidelines, and explanations of techniques such as pruning, coppicing, and forcing. Rounding out the book are useful charts and tables that list species according to characteristics such as color, season of bloom, use, and fragrance. Growers who have been eager to add woody cut stems to the products they produce will find all the information they need to expand their business in an exciting and profitable new direction.

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Editorial Review

Review

This long-overdue book was well worth the wait. Highly recommended. -- M. J. Stone Choice 20001201

About the Author

John Dole is a professor with the department of horticultural science at North Carolina State University. John has served as southern region director, treasurer, and executive advisor of the Association of Specialty Cut Flower Growers (ASCFG). He also co-coordinates the national ASCFG trial programs, which evaluate new annual, perennial and woody cut species. He has written hundreds of trade journal articles, scientific journal articles, and book chapters, as well as several other books. In 2000 he received the ASCFG's Allan Armitage Award.

Lane Greer received her PhD from North Carolina State University and taught at Mississippi State University. She honed her sustainable agriculture skills at the national sustainable agriculture information service (ATTRA) providing information to growers around the country on production and marketing of ornamentals. Simultaneously, she owned a cut flower farm, raising an acre of annuals, perennials, and woody shrubs. Her research has focused on the production and vase life of cut flowers. She has written over a hundred articles for publication in trade literature and on Web sites.

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