

Classic Rock Posters

By Dennis Loren, Mick Farren



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Rock on, with more than 500 classic music posters—many unseen for years! Organized chronologically from the 1950s to the present, this gallery of images from the very best illustrators in the genre captures the interplay of music and art, revealing how both evolved over the years. From gritty bar bands to the superstars, from the Fillmore to CBGBs, this is a remarkable visual journey.

- Includes interviews with key artists such as Stanley Mouse and Alton Kelley of Family Dog; Michael English and Nigel Waymouth of Hapshash and the Coloured Coat; Roger Dean; Dave Little; and Emek.
- The posters capture the most famous names in music, from R&B to classic rock, metal, punk and rap, including: Muddy Waters, the Beatles, the Rolling Stones, James Brown, the Who, Led Zeppelin, the Grateful Dead, Bowie, the Clash, the Sex Pistols, Springsteen, Pearl Jam, and more—plus cult favorites..
- Features on significant music promoters and venues, including Chet Helms, Bill Graham, and CBGBs.
- Showcases a diverse range of design styles, from letterpress and DIY punk to the rise of computer graphics and the retro illustrations of the modern era.



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Classic Rock Posters By Dennis Loren, Mick Farren Bibliography

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Editorial Review

About the Author

Dennis Loren is an influential poster historian and artist, based in Oakland, CA.

Mick Farren is a music journalist.

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